



**Walkers "Light the Night" in Doylestown D7**

# BUSINESS REAL ESTATE CLASSIFIEDS

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## SECTION D

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Well Spa & Fitness opened at 8330 Easton Road, Ottsville, last fall. It recently unveiled its Healing Room complete with an infrared sauna and IonCleanse footbath. A ribbon cutting is set for Dec. 12.

## A place to heal Ottsville's Well Spa introduces Healing Room

David Campbell

2016 is a milestone year for Cynthia Hofmann-Coale.

The Riegelsville resident founded the Well of Life Center for Natural Health 10 years ago and opened Well Spa & Fitness, which falls under the umbrella of the Well of Life Center, in Ottsville, at 8330 Easton Road, Suite E1, last fall. "[We're] very well received by the community," Hofmann-Coale said. "[We're] continuing to grow, which is really wonderful that it's been touching so many people's lives. Over the last year, we've just been really blessed with the response that we've received from the community and continue to open ourselves up for service for the community, for sure."

A couple months ago, the Ottsville Well Spa & Fitness added two "modalities," a word Hofmann-Coale uses often to describe what the dictionary defines as "a therapeutic method or agent, such as surgery, chemotherapy or electrotherapy, that involves the physical treatment of a disorder." Here, Hofmann-Coale is referring to two services offered in Well Spa & Fitness' new Healing Room. "The Healing Room," Hofmann-Coale said, "became an opportunity to implement two modalities that are vital. This isn't a luxury anymore, given what we're up against. This is a vital implementation of two modalities that are necessary to maintain more optimal, more functional, more productive healing within the human body regardless of what you're doing."

Hofmann-Coale, specifically, is describing the Healing Room's infrared sauna and IonCleanse footbath. According to a press release issued by Well Spa & Fitness, the footbath "provides clients with a thorough and efficient way to cleanse and purify the body; it is a more effective and rapid approach than mainstream detox programs. The infrared sauna has been clinically tested to lower blood pressure, increase core temperature and help with weight loss. Additionally, it initiates superior detoxification as the sweat induced from an infrared sauna consists of 20 percent toxins, whereas sweat induced from a traditional sauna contains only 3 percent toxins."

Well Spa & Fitness will host a ribbon cutting, as

well as a holiday open house, on Monday, Dec. 12, from 5 to 7:30 p.m., to celebrate the opening of the Healing Room. Central Bucks Chamber of Commerce President Dr. Vail Garvin is expected to cut the ribbon.

"Expect fun. Expect good food. Expect fellowship," Hofmann-Coale said. "Expect education and knowledge because we're a wealth of it and we love to share it."

Hofmann-Coale enlists a workforce of 12 at the Ottsville Well Spa & Fitness. She has 68 employees throughout the business, which also has locations in Doylestown and Bethlehem. She's interested in expanding, too.

"When the Lord gave me the vision for the Well of Life Center, the passion he placed on my heart was to get as many sick people well as possible," Hofmann-Coale said.

"The vision was for us to expand the Well of Life Center and to begin dealing with people wherever they are. We receive people from all over the country. We've got clients from Greece. We've got clients from Japan. We've got a client from Romania. We've got clients from Canada."

"The vision behind the Well is to get God's children well."

Well Spa & Fitness is more than its Healing Room. Additionally, it features three treatment rooms, not to mention a large fitness area in the back. It sells product, too. Modalities offered outside the Healing Room include massages and facials.

"Each one of the technicians here can recognize your need and when to properly implement it, so that the results you're seeking are achieved," Hofmann-Coale said.

Well Spa & Fitness, the business reports, is a therapeutic and healing spa dedicated to addressing the body as a whole: mind, body and spirit. It is located in the same parking lot as the Well of Life Center.

The Healing Room only enhances the business' offerings.

"The space allows our clients to relax completely in a private space, and equally important, detoxify in a serene and nurturing environment," Jillian Scraphin, spa manager, said of the Healing Room. "I am so excited to be able to offer these services to our community and for anyone looking to heal!"

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Well Spa & Fitness owner Cynthia Hofmann-Coale, a resident of Riegelsville.

## Noteworthy

**Pennswood Village**, a retirement community in Newtown, has partnered with ReStore of Langhorne, a Habitat for Humanity store, to raise money in order to create affordable housing for local families.

When Pennswood Village renovates a residence on its campus the gently used cabinets and appliances are donated to ReStore where they can be given a new life.

"Pennswood was one of our first partnerships, and it's been a wonderful partnership," said Tracy Mulvaney, manager of the ReStore in the Langhorne Square Shopping Center.

"We're always looking for ways to give back to the community, and this partnership seemed like the perfect fit," said Jennifer Doone, director of marketing at Pennswood Village. "Instead of filling landfills with our gently used materials, we can repurpose them to benefit the greater community."

Proceeds from items sold at ReStore go directly to Habitat for Humanity's projects.

Philadelphia Mortgage Advisors (PMA) announced that **Robyn Brody** has joined its Doylestown office as a senior mortgage advisor.

Brody brings more than 20 years of experience to PMA and was most recently with Northeast Equitable Mortgage in Blue Bell.

"We are very fortunate to have someone of Robyn's caliber join us," said Jonathan Kraus, PMA president. "Her extensive knowledge will be an asset to our company and further our mission of providing best-in-class service to our clients."

Bucks County family law firm **Williams Family Law, P.C.** announced that managing partner **Jeffrey M. Williams** was a speaker at the annual "Family Law Practice in Bucks, Chester, Delaware and Montgomery" CLE at the Pennsylvania Bar Institute (PBI).

Williams, a family law attorney for 35 years, has been a speaker at the annual program for nearly two decades.

The initial program was presented in Philadelphia on Nov. 9. A second presentation will be given in Plymouth Meeting, Montgomery County, on Dec. 6. Registration is required.

With the help of associate **Jennifer R. Ryan**, Williams supplied a general overview of his law practice in Bucks County and provided tips about Bucks County family court for his peers.

**Furia Rubel Communications, Inc.** announced that it has been named a Silver winner in the 2016 Summit Marketing Effectiveness Award (MEA) competition for its work developing a new website for the French International School of Philadelphia, FrenchSchoolPhila.org. The Summit MEA competition evaluated 1,100 entries from 14 countries.

The French International School of Philadelphia, which marks its 25th anniversary in 2016-17, launched its new website designed by Furia Rubel as a reflection of the mission of the school and the premium level of education the school offers. The strategic direction for the bilingual website was based on survey data from the school community. The entire English website is fully translated into French.

**McCarthy** has joined the company as account manager.

As a public relations account manager for Furia Rubel, McCarthy supports the implementation of communications strategy for all clients' public relations, media relations, crisis communications, marketing and social media.

Before joining Furia Rubel, McCarthy worked for a Philadelphia title insurance company where she explored the nuanced communication practices needed for professional services by creating strategies and building brand visibility, while working to foster strong relationships with real estate law firms.

Last year, she worked with the communications staff at Bucks County's domestic violence shelter, A Woman's Place. She consulted on a marketing and public relations plan for the organization's annual fundraiser, Chocolate Lovers' Fantasy, and continues to volunteer with the nonprofit.

McCarthy is a lifelong resident of Bucks County, living in Upper Makefield Township.

**Preservation Fine Goods**, a new store presenting "authentic, timeless and well-designed home goods by American designers," opened its doors in early November at 9 Church St., Lambertville, N.J., and will be celebrating with an opening party on Friday, Dec. 2, from 5 to 8 p.m.

Founder Kate Marsh has focused on "assembling a well-edited collection of finely crafted, heirloom-quality home goods and furniture exclusively designed and made in the U.S.A." The store features work by local and national designers and makers including Edgewood Made (Pennsylvania), Doug Johnston (New York), Anna Karlin (New York) and Louise Gray (Minnesota).

"At Preservation Fine Goods, we appreciate the heart and soul that goes into making fine design and celebrate the American maker and design tradition," the business reported. "We present the unique process behind each product to encourage a genuine connection between the maker and the user."

**Dunlap & Associates, P.C.**, the Chalfont-based certified public accountant and consulting firm, announced that **Rebecca Schell** has been promoted to Senior II accountant in the accounting services department. A resident of Green Lane, she provides accounting and tax services for privately-held companies, family-owned businesses and individuals.

Also, Dunlap & Associates announced that **Jeremy Fairbaugh** has been promoted to Staff II accountant in the accounting services department. A resident of Harleysville, he provides accounting and tax services for privately-held companies, family-owned businesses and individuals.

Newtown-based The Rose Group, a franchisee of Applebee's Neighborhood Grill & Bar and Corner Bakery Cafe restaurants, promoted **Dina Morgan** to the position of executive area director for nine Corner Bakery Cafes located in Northeast Pennsylvania.

Morgan, a resident of Levittown, was initially hired as an Applebee's manager with The Rose Group in September 2000.

## Calendar

The Indian Valley Chamber of Commerce will hold its **membership luncheon** on Wednesday, Dec. 14, starting at 11:30 a.m., at Indian Valley Country Club, 605 Bergey Road, Telford. Recipients of the Indian Valley Chamber of Commerce Student Community Service Award will be honored. Six students from the Indian Valley Chamber's area will be honored. Registration deadline is Dec. 12. Reservations may be made by emailing or calling the chamber.

## Doylestown expands Small Biz Saturday

Started in 2010, Small Business Saturday (Nov. 26) is dedicated to supporting small businesses across the country.

In Doylestown, Small Business Saturday has been modified to include the entire weekend. This year, Discover Doylestown will host Small Business Weekend, Nov. 25, 26 and 27.

Discover Doylestown also announced that it has partnered with Doylestown Borough and McCaffrey's Simply Fresh for a number of activities this holiday season.

To kick off the festivities, Doylestown will host its 102nd annual Christmas Tree Lighting on Friday, Nov. 25, at 5:30 p.m.

Crowds will line the surrounding area of State Street and Main Street to cheer on Santa's parade as they approach the center of town, where old Saint Nick will officially light the Christmas tree for the first time.

The partnership between Discover Doylestown, Doylestown Borough and McCaffrey's Simply Fresh will also allow for free parking each weekend throughout the holiday season. Free parking in Doylestown will include all three-hour meters within the downtown area, beginning on Nov. 25. More details about free parking can be found at [discoverdoylestown.org](http://discoverdoylestown.org).

Doylestown is putting a theme together for the 2016 holiday season: "Sleep In, Shop Small, Give Big!" Starting on Saturday, Nov. 26, the numerous shops that are part of Discover Doylestown will be banding together to encourage shoppers to think outside the box and sleep in on the day after Thanksgiving. Shops will be opening at 10 a.m.

Plus, Discover Doylestown has organized a community give-back piece, where coupon books for many shops around town will be sold for \$10 each along with a Discover Doylestown tote bag, and a portion of the sales will be donated to the Doylestown Fire Company.